

Deafroots



Deafroots' primary objective is to promote deaf awareness and to provide training and support to deaf and hard of hearing people to ensure preparedness for employment.

What happened through the collaboration?



The student team from UCL developed a workable and practical evaluation framework for Deafroots that captures key input, indicators and outcomes. To do this the team designed and ran feedback sessions with users of Deafroots' services to uncover participants' motivation to attend programmes, their experience, what they take away from it, and what they feel they gained.

Flyer advertising feedback sessions

What is the legacy for the organisation?

The experience has led to an understanding of the lasting social and economic value created by Deafroots in the community. The process has helped the organisation review and analyse the congruency between the organisation's objectives and their clients' motivations and expectations.

What is the legacy for students and researchers involved?

Working as a team on a project that can potentially impact another person's self-confidence and skills in their ability to secure jobs humbled us and instilled in us the awareness of how we all have a dream for a better future. As students, we learnt that creativity, bravery, and the willingness to try new ideas open up doors of opportunities.

We hope that our brief exchange with Deafroots and the deaf and hard of hearing community made the participants feel listened to, acknowledged, and motivated to continue their professional and self-enrichment journey. It was a great experience working with Deafroots. We hope our findings on what motivates participation in Deafroots' programmes fosters a better understanding and matching of clients' needs and the organisation's objectives and provides tools for future evaluations.

Students and researchers

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