Mobility for Liveable Urban Spaces

Goals & Impact

EIT Urban Mobility is dedicated to accelerating solutions that improve our collective use of urban spaces, while ensuring accessible, convenient, safe, efficient, sustainable and affordable multimodal mobility.

EIT Urban Mobility’s objective is to rethink urban spaces, overcoming fragmentation by integrating all urban mobility players – including cities and citizens – and increasing social inclusion and equality.

By accelerating the products, services and processes for cities, EIT Urban Mobility will reimagine collective and individual mobility, shaping it according to local needs, supporting communities and stimulating the economy.

EIT Urban Mobility has five strategic objectives:

1. **Enhance the value of urban spaces for the quality of life by re-shaping mobility**: create liveable urban spaces by anchoring a mobility transition in citizen engagement and co-creation to respond to real mobility needs and explore innovative solutions together.
2. **Promote innovation performance through education and training**: create lifelong learning education and training programmes that are intersectoral, international, entrepreneurial and interdisciplinary.
3. **Integrate user-centric mobility services and products**: accelerate the development and deployment of novel and data-driven mobility services and products, while ensuring their integration.
4. **Foster the competitiveness of the European urban mobility business sector by accelerating market opportunities**: target and stimulate the entrepreneurial ecosystem to accelerate new business ideas, models and players.
5. **Stimulate markets and behavioural change through regulation and stakeholder engagement**: enable and stimulate an active approach to regulation, removing barriers for innovation in cities and setting a favourable framework for all.

**GOALS BY 2026**

- 180 supported start-ups
- Educate 1450 graduates
- Free up road space in 90% of partner cities
- Launch 125 new products
- EUR 38 million investment attracted by EIT Ventures
- Increase shared mobility in all partner cities
This will be achieved by:

**Enabling change**: address the challenges of urban sustainable growth as well as transportation network decongestion, for more liveable urban spaces by creating a platform and network of high-ranking European and global cities for collaboration, best practice sharing as well as up-scaling and deployment of solutions.

**Building capacities**: train the next generation of urban mobility practitioners. Through various formats, all target groups are addressed, enabling a holistic understanding of urban mobility and aiming to overcome fragmentation in the education system.

**Creating options**: leveraging and upgrading ideas for deployment through innovation projects. **EIT Urban Mobility**’s innovation projects will be challenge-driven, market-based and solution oriented. They will contribute to overcoming the challenges of eco-efficient and safe urban transport, data exploitation and regulatory and behavioural change.

**Delivering solutions**: enable and activate the brightest European start-up teams considering new applications, business model systems, and data for the advancement of the urban mobility world. **EIT Urban Mobility** will develop a start-up friendly environment, which gives access to customers, partners and infrastructure.

**EIT Urban Mobility across Europe**
EIT Urban Mobility has formed five Innovation Hubs (Co-location Centres) across Europe:
- **Copenhagen** – CLC North (Denmark, Finland, Germany, Sweden, The Netherlands)
- **Munich** – CLC Central (Germany, Italy, Turkey)
- **Helmond** – CLC West (Belgium, France, The Netherlands, United Kingdom)
- **Prague** – CLC East (Czech Republic, Germany, Hungary, Israel)
- **Barcelona** – CLC South (Spain, Switzerland)

**Partners per Country**
**EIT Urban Mobility** brings together 48 leading partners from business, education, research as well as cities and regions.

The following colour-code is used to indicate: **business**, **education**, **research** and **cities/regions/NGOs**.

**Belgium:**
- Colruyt
- Tractebel

**Czech Republic:**
- Prague
- Czech Technical University
- UTIA
- Skoda Auto

**Denmark:**
- Copenhagen
- Technical University of Denmark
- E-ON

**Finland:**
- Helsinki
- Aalto University
France:
- Altran

Germany:
- Hamburg
- Munich
- TU Munich
- NFF
- Fraunhofer Society
- BMW Group
- Siemens
- Unternehmer TUM
- Volkswagen Truck & Bus

Hungary:
- Budapest University of Technology and Economics
- MOL Group
- Zone Cluster

Israel:
- Tel Aviv
- Israel Institute of Technology

Italy:
- Milan
- ENEA

Spain:
- Barcelona
- Polytechnic University of Catalonia
- Automotive Technology Centre of Galicia
- Amadeus
- CARNET
- SEAT

Sweden:
- Stockholm
- KTH Royal Institute of Technology

Switzerland:
- École Polytechnique Fédérale de Lausanne

The Netherlands:
- TomTom
- Amsterdam
- Eindhoven
- Helmond
- Eindhoven University of Technology
- AMS Institute
- Achmea
- Oracle
- TASS International

Turkey:
- Istanbul

United Kingdom:
- University College London

More information:
- eit.europa.eu/eit-community/eit-urban-mobility
- twitter.com/EITUrbanMob
- linkedin.com/company/eit-urban-mobility/
- facebook.com/EIT-Urban-Mobility
What is the EIT?
The European Institute of Innovation and Technology (EIT) drives innovation in Europe by supporting entrepreneurs, innovators and students across Europe to turn their best ideas into reality.

How does the EIT work?
- Trains a new generation of entrepreneurs
- Develops innovative products and services
- Supports start-ups & scale-ups

Europe’s largest innovation community
- 814 companies including SMEs
- 205 higher education institutions
- 102 cities, regions and NGOs
- 179 research centres

The EIT’s Innovation Communities create and find innovative solutions to major societal challenges

EIT Climate-KIC
Working to accelerate the transition to a zero-carbon economy

EIT Digital
Driving Europe’s digital transformation

EIT Food
Leading a global revolution in food innovation and production

EIT RawMaterials
Developing raw materials into a major strength for Europe

EIT InnoEnergy
Achieving a sustainable energy future for Europe

EIT Health
Giving EU citizens greater opportunities to enjoy a healthy life

EIT Manufacturing
Strengthening and increasing the competitiveness of Europe’s manufacturing industry

EIT Urban Mobility
Smart, green and integrated transport

The EIT is growing!

Europe’s one-stop shop for innovation
- 6 100+ Jobs created
- 890M+€ Investment raised by EIT ventures
- 1 250+ Ventures supported
- 600+ New products and services
- 1 700+ Graduates completing EIT programmes
- 40+ Innovation Hubs across Europe

*figures July 2018