

# MSc PROJECT AND ENTERPRISE MANAGEMENT

## COMPULSORY MODULES

### **BCPM0035: Project Management**

The structures and management issues experienced in construction projects are the focus of this module. Project management and organisational literature is used to illustrate the issues, supplemented by case study material.

### **BCPM0036: Owner-based Management of Projects**

This module focuses upon the business context of projects and in particular their management from a sponsor/owner/client point of view. It deals with business strategy and the development of projects, marketing, sales and finance, procurement and supply chain management, risk and value management, conformance, information management and knowledge management.

### **BCPM0042: Principles of Enterprise Management**

The structures and management issues experienced in enterprises are the focus of this module. Management, organisational and project literature is drawn upon to illustrate the issues, supplemented by case study material.

### **BCPM0052: Projects, Economics and Behaviour**

This module provides an introduction to microeconomics and behavioural economics and demonstrates their relevance to the management of projects, project teams and supply chains.

### **BCPM0015: Dissertation**