

## *Cinematic and Videogame Architecture (MArch):*

### Portfolio Preparation Advice

Members of the admissions panel are looking for highly motivated applicants with the skills and attributes that will enable them to make the most of, and contribute to, the programme. Please provide a link to your portfolio pdf. This can be a link to a document saved in Dropbox, OneDrive, or Google Docs. Please avoid posting your portfolio on Issuu or using WeTransfer. The portfolio is used to assess applicants' aptitude for visual and creative thinking and design and to gauge previous relevant experience, and individual interests. Our reviewers see hundreds of portfolios so consider how to make your portfolio have an impact. Selected works Portfolios should not exceed 20 pages.

### Focus

The focus of the portfolio should be your best and most recent work, including examples undertaken during an academic degree and/or carried out while in practice. Include a variety of work, scales and media to demonstrate creative talent including any work in time-based or interactive media (you can add active links to YouTube or Vimeo content in your portfolio pdf). Give evidence of independent work and clearly state your role within any group projects. Make sure to demonstrate your curiosity or experience in fields relating to cinematic and videogame architecture.

Design ability must be demonstrated including:

- Concept development and problem-solving
- A broad range of projects undertaken with a variety of outputs using diverse creative media
- Intelligent, original communication of ideas and narratives
- Evidence of relevant modelling and time-based/interactive design software use
- Strong drawing, graphic, image-making, time-based and interactive skills
- Confident and expressive visual language

**Applicants should upload their portfolio link following the guidance above at the point of application wherever possible. To do so, please follow the instructions below:**

Please upload a word document which includes your name and link(s) to your online portfolio, to the 'additional document' option in the supporting material section of the online application system.

**If you have not submitted this work at the point of application, we will send you an additional work submission request. We cannot open the upload function on request from applicants, so please wait for us to contact you.**

Please note that your application will not be considered by the tutor until this supporting material has been received.