AnthroSchools Homework Resource

**Curriculum and Exam Board:** A-Level AQA

**Subject**: Psychology

**Topic**: 4.3.3 Gender (Social Learning Theory)

Resource Tasks

1. Watch clips from a film and take notes
2. Answer questions about the clips related to social learning theory and gender

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| **Key Learning Outcome** |
| Students will develop an understanding of gender identity disorder in a real-world context |

Key Skills Developed in Resources

* Understand scientific language
* Critically examine key psychological studies and theories
* Application of aspects of research methodology to psychological studies
* Understand the application of psychological theories to real-world contexts

Task 1: Social learning theory

SLT (Social learning theory) can be used to explain gender development. It is based on the behaviourist approach to psychology. According to SLT, children learn successful behaviours through direct reinforcement (which is differential, depending on the child’s gender) and indirect reinforcement. A child might identify with a role model, who will model behaviours that the child can imitate.

*(Flanagan et al. (2016))*

Watch the following short clips from the film ‘The Devil Wears Prada’ on YouTube (5 minutes) then reflect on the following questions. While watching, try to identify points that might relate to what you have learnt about gender and social learning theory and take notes.

### ‘The Devil Wears Prada Upward Social Comparison’

<https://www.youtube.com/watch?v=HlBKORVcyGk>

‘The Devil Wears Prada (4/5) Movie CLIP - Andy Gets a Makeover (2006) HD’

<https://www.youtube.com/watch?v=HSPYgwP9R84>

Task 2: Answer Questions

1. Explain how social learning theory can be used to explain gender development
2. Which type of response was Serena’s reaction to Andy’s makeover? Select the correct answers below and explain your choices.
   * Direct
   * Indirect
   * Positive
   * Negative
   * Reinforcement
   * Punishment
3. Describe the mediational processes of social learning that occurred as Andy changed her identity
4. Evaluate the efficacy of social learning in Nigel’s upbringing
5. How might the media and films such as ‘The Devil Wears Prada’ influence gender norms and stereotypes?