Approximation methods for binarystate dynamics on complex networks



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Outline

- 1. Motivation
- 2. Models: networks and dynamics
- 3. Derivation of Approximate Master Equations
- 4. Hierarchy of approximations: analysis



The Spread of Behavior in an Online Social Network Experiment

Damon Centola

How do social networks affect the spread of behavior? A popular hypothesis states that networks with many clustered ties and a high degree of separation will be less effective for behavioral diffusion than networks in which locally redundant ties are rewired to provide shortcuts across the social space. A competing hypothesis argues that when behaviors require social reinforcement, a network with more clustering may be more advantageous, even if the network as a whole has a larger diameter. I investigated the effects of network structure on diffusion by studying the spread of health behavior through artificially structured online communities. Individual adoption was much more likely when participants received social reinforcement from multiple neighbors in the social network. The behavior spread farther and faster across clustered-lattice networks than across corresponding random networks.

D. Centola, *Science* 329, 1194 (2010)







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How do social networks affect the spread of behavior? A popular hypothesis states that networks with many clustered ties and a high degree of separation will be less effective for behavioral diffusion than networks in which locally redundant ties are rewired to provide shortcuts across the social space. A competing hypothesis argues that when behaviors require social reinforcement, a network with more clustering may be more advantageous, even if the network as a whole has a larger diameter. I investigated the effects of network structure on diffusion by studying the spread of health behavior through artificially structured online communities. Individual adoption was much more likely when participants received social reinforcement from multiple neighbors in the social network. The behavior spread farther and faster across clustered-lattice networks than across corresponding random networks.





Differences in the Mechanics of Information Diffusion Across Topics: Idioms, Political Hashtags, and Complex Contagion on Twitter



Figure 1: Average exposure curve for the top 500 hashtags. P(K) is the fraction of users who adopt the hashtag directly after their k^{th} exposure to it, given that they had not yet adopted it



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Network model





- Network of N nodes (vertices); take limit $N \rightarrow \infty$
- Static, undirected, unweighted
- Degree distribution:

 P_k = probability that a randomly-chosen node has degree k

- Mean degree: $z = \langle k \rangle = \sum_{k=0}^{\infty} k P_k$
- Configuration model ensemble (uncorrelated, unclustered) for a given P_k

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SIS (susceptible-infected-susceptible) model for disease spread

Each node is either infected or susceptible. Infected nodes become susceptible at rate μ ; an infected node infects each of its susceptible neighbours at rate λ .

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Mean-field (MF) theory: Pastor-Satorras and Vespignani (2001)

Pair approximation (PA):
 Levin and Durrett (1996); Eames and Keeling (2002)

Approx. Master Equations (AME): Marceau et al, PRE (2010), Lindquist et al, J. Math. Biol. (2011)

Voter model

Each node has an opinion (let's call these "infected" or "susceptible"). At each time step (dt = 1/N), a randomly-chosen node is updated. The chosen node updates its opinion by picking a neighbour at random and copying the opinion of that neighbour.





PA: Vazquez and Eguíluz (2008)

General binary-state stochastic dynamics:

- Each node (of N) is in one of two states at any time call these states "susceptible" and "infected".
- A randomly-chosen fraction $\rho(0)$ of nodes are initially infected.
- In a small time step dt, a fraction dt of nodes are updated (often dt = 1/N).
- An updating node that is susceptible becomes infected with probability F_{k,m} dt, where k is the node's degree and m is the number of its neighbours that are infected:



• Notation: $F_{k,m} dt =$ infection probability for a k-degree susceptible node with m infected neighbours.



• Similarly: $R_{k,m} dt$ = recovery probability for a k-degree infected node with m infected neighbours.

Voter model

Each node has an opinion (let's call these "infected" or "susceptible"). At each time step (dt = 1/N), a randomly-chosen node is updated. The chosen node updates its opinion by picking a neighbour at random and copying the opinion of that neighbour.

•
$$F_{k,m} = \frac{m}{k}$$

• $R_{k,m} = \frac{k-m}{k}$

SIS (susceptible-infected-susceptible) model for disease spread

Each node is either infected or susceptible. Infected nodes become susceptible at rate μ ; an infected node infects each of its susceptible neighbours at rate λ .

$$\begin{array}{l} \bullet & F_{k,m} = \lambda \, m \\ \bullet & \bullet \\$$

SIS disease-spread

Examples			$\lambda k \uparrow$
Process or model	$F_{k,m}$	$R_{k,m}$	$ \begin{array}{c c} \hline & F_{k,m} \\ \hline & R_{k,m} \end{array} $
SIS	λm	μ	
SI	λm	0	
Bass	c + dm	0	
Kirman	$c_1 + dm$	$c_2 + d(k - m)$	
voter	$\frac{m}{k}$	$\frac{k-m}{k}$	
link			
update	$\frac{m}{z}$	$\frac{k-m}{z}$	
voter			$0 \frac{1}{2} \kappa$
majority- vote	$ \begin{cases} Q & \text{if } m < k/2 \\ 1/2 & \text{if } m = k/2 \\ 1 - Q & \text{if } m > k/2 \end{cases} $	$ \left\{\begin{array}{rrrr} 1-Q & \text{if } m < k/2 \\ 1/2 & \text{if } m = k/2 \\ Q & \text{if } m > k/2 \end{array}\right. $	Majority-vote
Ising	1	$\exp\left(\frac{2J}{T}(k-2m)\right)$	
Glauber	$1 + \exp\left(\frac{2J}{T}(k-2m)\right)$	$\frac{1 + \exp\left(\frac{2J}{T}(k - 2m)\right)}{1 + \exp\left(\frac{2J}{T}(k - 2m)\right)}$	
Ising	$\int e^{\frac{2J}{T}(2m-k)}$ if $m < k/2$	$\int 1 \text{if } m \leq k/2$	
Metropolis	$1 \text{if } m \ge k/2$	$\begin{cases} e^{\frac{2J}{T}(k-2m)} & \text{if } m > k/2 \end{cases}$	
threshold	$\begin{cases} 0 & \text{if } m < M_{\mathbf{k}} \\ 1 & \text{if } m \ge M_{\mathbf{k}} \end{cases}$	0	
			$\begin{array}{c c} Q \\ Q \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ \frac{k}{2} \\ k \end{array}$

Ising Glauber

0

0

 $\frac{k}{2}$

т

k

•			1 🐴 .	
Process or model	$F_{k,m}$	$R_{k,m}$		
SIS	λm	μ		
SI	λm	0		-
Bass	c + dm	0		
Kirman	$c_1 + dm$	$c_2 + d(k - m)$		
voter	$\frac{m}{k}$	$\frac{k-m}{k}$		
link		_	0 🗖	
update	$\frac{m}{z}$	$\frac{k-m}{z}$	0	k k
voter			0	$\overline{2}$ K
majority- vote	$ \left\{ \begin{array}{ll} Q & \text{if } m < k/2 \\ 1/2 & \text{if } m = k/2 \\ 1-Q & \text{if } m > k/2 \end{array} \right. $	$ \left\{\begin{array}{rrrr} 1-Q & \text{if } m < k/2 \\ 1/2 & \text{if } m = k/2 \\ Q & \text{if } m > k/2 \end{array}\right. $		threshold
Ising Glauber	$\frac{1}{1 + \exp\left(\frac{2J}{T}(k - 2m)\right)}$	$\frac{\exp\left(\frac{2J}{T}(k-2m)\right)}{1+\exp\left(\frac{2J}{T}(k-2m)\right)}$		
Ising Metropolis	$\begin{cases} e^{\frac{2J}{T}(2m-k)} & \text{if } m < k/2\\ 1 & \text{if } m \ge k/2 \end{cases}$	$\begin{cases} 1 & \text{if } m \le k/2\\ e^{\frac{2J}{T}(k-2m)} & \text{if } m > k/2 \end{cases}$		$F_{k,m}$
threshold	$\begin{cases} 0 & \text{if } m < M_{\mathbf{k}} \\ 1 & \text{if } m \ge M_{\mathbf{k}} \end{cases}$	0		$\blacktriangle K_{k,m}$







Mean-field (MF)



Mean-field (MF)





Mean-field (MF)





Mean-field (MF)





Mean-field (MF)





Mean-field (MF)





Mean-field (MF)





Mean-field (MF)









Pair approximation (PA)



Approx. Master Eqn. (AME)



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Approx. Master Equations (AME) for SIS: Marceau et al, PRE (2010), Lindquist et al, J. Math. Biol. (2011)



 $s_m(t) = \text{ size of } S_m \text{ class at time } t \text{ (for } m = 0, 1, ..., z)$

- fraction of nodes which are
 susceptible and have *m* infected
 neighbours at time *t*
- $i_m(t) =$ fraction of nodes which are infected and have *m* infected neighbours at time *t*

 $s_m(0) = (1 - \rho(0))B_{z,m}(\rho(0))$ $i_m(0) = \rho(0)B_{z,m}(\rho(0))$



 $s_m(t) =$ fraction of nodes which are susceptible and have minfected neighbours at time t

 $i_m(t) =$ fraction of nodes which are infected and have *m* infected neighbours at time *t*

= number of S-I edges
=
$$N \sum_{m=0}^{z} m s_{m}$$



- $s_m(t)$ = fraction of nodes which are susceptible and have minfected neighbours at time t
- $F_m dt =$ infection probability for a susceptible node with minfected neighbours

e.g., threshold model on random z-regular graph:

$$F_m \equiv F_{z,m} = \begin{cases} 0 & \text{for } m < zr \\ 1 & \text{for } m \ge zr \end{cases}$$



$$\frac{d}{dt}s_m = -F_m s_m - \beta^s (z-m)s_m + \cdots \qquad \text{for } m = 0, 1, \dots, z$$



 $\frac{d}{dt}s_m = -F_m s_m - \beta^s (z - m) s_m + \beta^s (z - m + 1) s_{m-1} \quad \text{for } m = 0, 1, \dots, z$


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$$\beta^{s} = \frac{\sum_{m=0}^{z} (z-m)F_{m}s_{m}}{\sum_{m=0}^{z} (z-m)s_{m}} = \frac{1}{2}$$



 $s_m(0) = (1 - \rho(0))B_{z,m}(\rho(0))$

 $\beta^{s} = \frac{\sum_{m=0}^{z} (z-m) F_m s_m}{\sum_{m=0}^{z} (z-m) s_m}$

$$\rho(t) = 1 - \sum_{m=0}^{z} s_m(t)$$





t



 $s_m(0) = (1 - \rho(0))B_{z,m}(\rho(0))$

 $\beta^{s} = \frac{\sum_{m=0}^{z} (z-m) F_m s_m}{\sum_{m=0}^{z} (z-m) s_m}$





$$\beta^{s} = \frac{\sum_{m=0}^{z} (z-m) F_m s_m}{\sum_{m=0}^{z} (z-m) s_m}$$

 $s_m(0) = (1 - \rho(0)) B_{z,m}(\rho(0))$

$$\rho = 1 - \sum_{m=0}^{Z} s_m$$











$$\frac{d}{dt}s_m = -F_m s_m + R_m i_m - (\gamma^s m + \beta^s (z - m))s_m + \beta^s (z - m + 1)s_{m-1} + \gamma^s (m + 1)s_{m+1}$$

$$\frac{d}{dt}i_m = -R_m i_m + F_m s_m - (\gamma^i m + \beta^i (z - m))i_m + \beta^i (z - m + 1)i_{m-1} + \gamma^i (m + 1)i_{m+1}$$

$$\beta^{s} = \frac{\sum_{m=0}^{z} (z-m)F_{m}s_{m}}{\sum_{m=0}^{z} (z-m)s_{m}} \qquad \gamma^{s} = \frac{\sum_{m=0}^{z} (z-m)R_{m}i_{m}}{\sum_{m=0}^{z} (z-m)i_{m}}$$
$$\beta^{i} = \frac{\sum_{m=0}^{z} mF_{m}s_{m}}{\sum_{m=0}^{z} ms_{m}} \qquad \gamma^{i} = \frac{\sum_{m=0}^{z} mR_{m}i_{m}}{\sum_{m=0}^{z} mi_{m}}$$

$$s_m(0) = (1 - \rho(0))B_{z,m}(\rho(0))$$
$$i_m(0) = \rho(0)B_{z,m}(\rho(0))$$

$$\rho = \sum_{m=0}^{2} i_m = 1 - \sum_{m=0}^{2} s_m$$

Non-monotone threshold model

$$F_{k,m} = \begin{cases} 0 \text{ for } m < kr \\ 1 \text{ for } m \ge kr \end{cases}$$
$$R_{k,m} = \begin{cases} 1 \text{ for } m < kr \\ 0 \text{ for } m \ge kr \end{cases}$$





$$\frac{d}{dt}s_m = -F_m s_m + R_m i_m - (\gamma^s m + \beta^s (z - m))s_m + \beta^s (z - m + 1)s_{m-1} + \gamma^s (m + 1)s_{m+1}$$

$$\frac{d}{dt}i_m = -R_m i_m + F_m s_m - (\gamma^i m + \beta^i (z - m))i_m + \beta^i (z - m + 1)i_{m-1} + \gamma^i (m + 1)i_{m+1}$$

$$\beta^{s} = \frac{\sum_{m=0}^{z} (z-m) F_{m} s_{m}}{\sum_{m=0}^{z} (z-m) s_{m}} \qquad \gamma^{s} = \frac{\sum_{m=0}^{z} (z-m) R_{m} i_{m}}{\sum_{m=0}^{z} (z-m) i_{m}}$$
$$\beta^{i} = \frac{\sum_{m=0}^{z} m F_{m} s_{m}}{\sum_{m=0}^{z} m s_{m}} \qquad \gamma^{i} = \frac{\sum_{m=0}^{z} m R_{m} i_{m}}{\sum_{m=0}^{z} m i_{m}}$$

$$s_m(0) = (1 - \rho(0))B_{z,m}(\rho(0))$$
$$i_m(0) = \rho(0)B_{z,m}(\rho(0))$$

$$\rho = \sum_{m=0}^{2} i_m = 1 - \sum_{m=0}^{2} s_m$$



$$\frac{d}{dt}s_{k,m} = -F_{k,m}s_{k,m} + R_{k,m}i_{k,m} - (\gamma^{s}m + \beta^{s}(k-m))s_{k,m} + \beta^{s}(k-m+1)s_{k,m-1} + \gamma^{s}(m+1)s_{k,m+1} + \frac{d}{dt}i_{k,m} = -R_{k,m}i_{k,m} + F_{k,m}s_{k,m} - (\gamma^{i}m + \beta^{i}(k-m))i_{k,m} + \beta^{i}(k-m+1)i_{k,m-1} + \gamma^{i}(m+1)i_{k,m+1}$$

$$\beta^{s} = \frac{\sum P_{k} \sum_{m=0}^{k} (k-m) F_{k,m} S_{k,m}}{\sum P_{k} \sum_{m=0}^{k} (k-m) S_{k,m}} \qquad \gamma^{s} = \frac{\sum P_{k} \sum_{m=0}^{k} (k-m) R_{k,m} i_{k,m}}{\sum P_{k} \sum_{m=0}^{k} (k-m) i_{k,m}}$$
$$\beta^{i} = \frac{\sum P_{k} \sum_{m=0}^{k} m F_{k,m} S_{k,m}}{\sum P_{k} \sum_{m=0}^{k} m S_{k,m}} \qquad \gamma^{i} = \frac{\sum P_{k} \sum_{m=0}^{k} m R_{k,m} i_{k,m}}{\sum P_{k} \sum_{m=0}^{k} m S_{k,m}}$$

$$i_{k,m}(0) = \rho_k(0)B_{k,m}(\rho_k(0))$$

 $\rho = \sum_k P_k \sum_{m=0}^k i_{k,m}$

 $s_{k,m}(0) = (1 - \rho_k(0))B_{k,m}(\rho_k(0))$

SIS (susceptible-infected-susceptible) model for disease spread

Each node is either infected or susceptible. Infected nodes become susceptible at rate μ ; an infected node infects each of its susceptible neighbours at rate λ .

$$F_{k,m} = \lambda m$$

$$R_{k,m} = \mu$$

[cf. Marceau et al, PRE (2010), Lindquist et al, J. Math. Biol. (2011)]





Octave/Matlab m-files for solving the approximate master equations, pair approximation, and mean-field theory equations for given degree distribution and transition rates (P_k , $F_{k,m}$ and $R_{k,m}$):

available to download from www.ul.ie/gleesonj



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Approximation methods



Pair approximation (PA)



Approx. Master Eqn. (AME)





Pair Approximation: using the binomial ansatz

$$s_{k,m}(t) = (1 - \rho_k(t))B_{k,m}(p(t)),$$

$$i_{k,m}(t) = \rho_k(t)B_{k,m}(q(t)),$$

moments of the approximate master equation give equations for $\rho_k(t)$, q(t) and p(t).

Note: in general, this does *not* give an exact solution of the AME.

$$\frac{d}{dt}\rho_{k} = -\rho_{k}\sum_{m}R_{k,m}B_{k,m}(q) + (1-\rho_{k})\sum_{m}F_{k,m}B_{k,m}(p)$$

$$\frac{d}{dt}p = \frac{1}{1-\omega}\sum_{k}\frac{k}{z}P_{k}\sum_{m}\left(1+p-2\frac{m}{k}\right)\left((1-\rho_{k})F_{k,m}B_{k,m}(p)-\rho_{k}R_{k,m}B_{k,m}(q)\right)$$

$$\omega = \sum_{k}\frac{k}{z}P_{k}\rho_{k} \qquad (1-q)\omega = p(1-\omega) \qquad \rho = \sum_{k}P_{k}\rho_{k}$$

Further approximating p(t) and q(t) by $\omega(t)$ gives a Mean Field approximation:

$$\frac{d}{dt}\rho_k = -\rho_k \sum_m R_{k,m} B_{k,m}(\omega) + (1-\rho_k) \sum_m F_{k,m} B_{k,m}(\omega)$$



SIS disease spread:

•
$$F_{k,m} = \lambda m$$

• $R_{k,m} = \mu$

$$\frac{d}{dt}\rho_{k} = -\rho_{k}\sum_{m}R_{k,m}B_{k,m}(q) + (1-\rho_{k})\sum_{m}F_{k,m}B_{k,m}(p)$$

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SIS disease spread :

$$F_{k,m} = \lambda m$$

$$R_{k,m} = \mu$$

$$\frac{d}{dt}\rho_{k} = -\mu\rho_{k} + \lambda(1-\rho_{k})kp$$

$$\frac{d}{dt}p = -2\lambda p(1-p) + \frac{1}{1-\omega}[\lambda p(1-p)\omega_{2} + \mu(\omega + p\omega - 2p)]$$
PA of House and Keeling (2010)
$$\omega = \sum_{k} \frac{k}{z} P_{k}\rho_{k} \qquad \omega_{2} = \sum_{k} \frac{k^{2}}{z} P_{k}(1-\rho_{k})$$

$$\frac{d}{dt}\rho_k = -\mu\rho_k + \lambda(1-\rho_k)k\omega$$
MF theory of Pastor-Satorras
and Vespignani (2001)



Voter model:



$$\frac{d}{dt}\rho_{k} = -\rho_{k}\sum_{m}R_{k,m}B_{k,m}(q) + (1-\rho_{k})\sum_{m}F_{k,m}B_{k,m}(p)$$

$$\frac{d}{dt}p = \frac{1}{1-\omega}\sum_{k}\frac{k}{z}P_{k}\sum_{m}\left(1+p-2\frac{m}{k}\right)\left((1-\rho_{k})F_{k,m}B_{k,m}(p)-\rho_{k}R_{k,m}B_{k,m}(q)\right)$$

$$\omega = \sum_{k}\frac{k}{z}P_{k}\rho_{k} \qquad (1-q)\omega = p(1-\omega) \qquad \rho = \sum_{k}P_{k}\rho_{k}$$

$$\frac{d}{dt}\rho_k = -\rho_k \sum_m R_{k,m} B_{k,m}(\omega) + (1-\rho_k) \sum_m F_{k,m} B_{k,m}(\omega)$$



Voter model:



$$\frac{d}{dt}\rho_k = \frac{p}{\omega}(\omega - \rho_k)$$
$$\frac{d}{dt}p = -\frac{2p}{z\omega}(p(z-1) - (z-2)\omega)$$

PA of Vazquez and Eguíluz (2008)

 $\frac{d}{dt}\rho_k = -\rho_k + \rho(0)$ MF theory of Sood and Redner (2005)

$$R_{k,m} = 0$$
 and $F_{k,m} = A(k) + B(k)m$

e.g., SI disease-spread model (A = 0).



$$R_{k,m} = 0$$
 and $F_{k,m} = A(k) + B(k)m$

e.g., Note *B* may be negative... "indie" Bass diffusion:





 $\frac{k}{2}$ k

$$R_{k,m} = 0$$
 and $F_{k,m} = A(k) + B(k)m$

... but not identical for triplets of node states:





$$\frac{F_{k,m}}{R_{k,m}} = b_k a^m$$
 for some constants b_k and a

e.g., Glauber/Metropolis dynamics for the Ising spin model on a network.



$$\frac{F_{k,m}}{R_{k,m}} = b_k a^m \quad \text{for some constants } b_k \text{ and } a$$

e.g., Glauber/Metropolis dynamics for the Ising spin model on a network.

For systems that also possess up-down symmetry, this permits a onedimensional bifurcation analysis of the steady-states of the system.

A pitchfork bifurcation occurs at a critical value of a that depends on the network topology:

$$a_{c} = \left(\frac{\langle k^{2} \rangle}{\langle k^{2} \rangle - 2\langle k \rangle}\right)^{2}$$
 [cf. critical temperature for Ising model,
Dorogovtsev et al. 2004, Leone et al. 2004]

$$\frac{F_{k,m}}{R_{k,m}} = b_k a^m$$
 for some constants b_k and a

Contrast to, e.g., majority-vote model:



k

$$\frac{F_{k,m}}{R_{k,m}} = b_k a^m \quad \text{for some constants } b_k \text{ and } a$$

This condition proves equivalent to microscopic reversibility of the dynamics



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Approximate master equation approach gives high-accuracy approximations for a range of stochastic binary dynamics (defined by $F_{k,m}$ and $R_{k,m}$).

Moreover, it:

"Automatically" generates pair approximation and mean-field equations. Gives insight into accuracy regimes for pair approximation. Enables dynamical systems analysis (e.g. bifurcation theory). Allows extensions to coevolving dynamics and networks.

Octave/Matlab files for solving differential equation systems available from <u>www.ul.ie/gleesonj</u>

$$\frac{d}{dt}\rho_{k} = -\rho_{k}\sum_{m}R_{k,m}B_{k,m}(q) + (1-\rho_{k})\sum_{m}F_{k,m}B_{k,m}(p)$$

$$\frac{d}{dt}p = \frac{1}{1-\omega}\sum_{k}\frac{k}{z}P_{k}\sum_{m}\left(1+p-2\frac{m}{k}\right)\left((1-\rho_{k})F_{k,m}B_{k,m}(p)-\rho_{k}R_{k,m}B_{k,m}(q)\right)$$

$$\omega = \sum_{k}\frac{k}{z}P_{k}\rho_{k} \qquad (1-q)\omega = p(1-\omega) \qquad \rho = \sum_{k}P_{k}\rho_{k}$$

The challenge



Data-driven mathematical modelling of behaviour at population level

- Influence of neighbours
- Effects of clustering and network topology
- Memory effects in decision-making
- Impact of finite-size systems: fluctuations
- Non-binary choices
- ...
-
-
Collaborators and funding

- Peter Fennell, UL
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- Davide Cellai, UL
- Jonathan Ward, Reading
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- Rick Durrett, Duke

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- MACSI: Mathematics Applications Consortium for Science & Industry
- IRCSET Inspire
- FP7 FET Proactive PLEXMATH
- SFI/HEA Irish Centre for High-End Computing (ICHEC)





Mathematics Applications Consortium for Science & Industry





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Octave/Matlab files for solving differential equation systems available from <u>www.ul.ie/gleesonj</u>

$$\frac{d}{dt}\rho_{k} = -\rho_{k}\sum_{m}R_{k,m}B_{k,m}(q) + (1-\rho_{k})\sum_{m}F_{k,m}B_{k,m}(p)$$

$$\frac{d}{dt}p = \frac{1}{1-\omega}\sum_{k}\frac{k}{z}P_{k}\sum_{m}\left(1+p-2\frac{m}{k}\right)\left((1-\rho_{k})F_{k,m}B_{k,m}(p)-\rho_{k}R_{k,m}B_{k,m}(q)\right)$$

$$\omega = \sum_{k}\frac{k}{z}P_{k}\rho_{k} \qquad (1-q)\omega = p(1-\omega) \qquad \rho = \sum_{k}P_{k}\rho_{k}$$

Approximation methods for binarystate dynamics on complex networks



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