To date we have recruited 7 GP practices across 2 PCTs, Camden and Oxfordshire. A total of 7,792 smokers have been invited to take part in the pilot phase of the study. The final taster sessions in each PCT have now been completed and pilot data is currently being processed.

Detailed below are the numbers of invitations sent out from each GP practice in the two PCTs involved.

**Camden:**
- Hampstead Group Practice – 1529
- Cholmley Gardens Surgery – 238
- The Prince of Wales Group Practice – 1160

**Total Camden:** 2904

**Oxfordshire:**
- Temple Cowley Surgery – 986
- The Leys Medical Centre – 1279
- Horsefair Surgery – 2187
- Woodlands Surgery – 436

**Total Oxfordshire:** 4888

**Total invitation letters sent:** 7792
Recruitment for Start2quit

Recruitment Rates as of the 30th June 2011

Taster Sessions

‘Come and Try It’ taster sessions have been running in Camden and Oxfordshire PCTs. These taster sessions are run by advisors from the local stop smoking service and offer information about the services, a measurement of expired-air carbon monoxide (CO), a 5 minute video showing stop smoking sessions in progress, and the opportunity to ask questions about the service. Attendees are encouraged to sign up to a group or one-to-one stop smoking session at a time convenient to them.

‘The trial was successfully implemented in Oxfordshire. This was helped enormously by the excellent communication between the study team and the governance department. We feel that this study so far has been valuable. A senior member of the smoking cessation team was involved at an early stage and co-ordinated the sites that were used for the taster sessions. Feedback from the smoking cessation team and managers in the PCT indicate that these sessions were successful and indicated that they have boosted numbers of quitters in categories that have proved difficult to recruit to in the past.’

- Dot Powers (Head of R&D Department, PCRN SE Thames Valley Hub)

Interested NHS Stop Smoking Services:

If your stop smoking service is considering becoming involved in Start2quit, please use the contact details listed below to express your interest. A follow-up visit can then be arranged to provide you with all of the details of this research.

For questions, concerns, or suggestions, please contact:
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Designed by Cole Barnes