



Module Title: The Economics of Entrepreneurship

Module Coordinator: Dr Julia Korosteleva

Module Code: SESS3009

Pre-requisites:SESS1003, SESS2010, SESSXXX

Credit Value: 0.5 cu (7.5 ECTS credits)

Runs in (2014/15): Fall Term

Provisionally Taught at: TBC

Optional for: 3rd and 4th-year EBEES/EBEESYA students

Open to: EBEES, EBEESYA and affiliate studentswith prerequisites, subject to availability

The Economics of Entrepreneurship is an optional course for the final-year students of the EBEES/EBEESYA degree. It builds upon the 'New Venture Creation' module that exposes students to the 'business studies' approach to entrepreneurship, focusing on the issues of setting up a new venture, and taking students through the stages of business planning to 'harvesting', considering various options entrepreneurs can use to capitalise on their investment. The Economics of Entrepreneurship offers an economics perspective on the entrepreneurship, analysing how economic incentives affect entrepreneurial behaviour, and how the entrepreneurial behaviour in turn affects the broader economy. The course begins with an introduction to the concept of entrepreneurship. The issue of entrepreneurship is addressed as it has historically developed, and framed primarily within the field of economics. Different schools of economic thoughts have defined the 'entrepreneurial role' in various ways. The course explores these different perspectives and combines a number of them to develop a definition for entrepreneurship, and how it is measured. An important emphasis in the course is placed on the concept of innovation, as central to understanding entrepreneurial process. Although the nature of innovation is difficult to define, different types of innovation can be distinguished. The course also discusses the role of entrepreneurship in economic development, unveiling the channels through which entrepreneurs affect economic growth, inequality and poverty. It continues with offering insights into the determinants of entrepreneurial activity, and carries on with the discussion of other important issues pertaining to the field of entrepreneurship, notably the financing of entrepreneurial ventures, their role in the regional development, promotion of entrepreneurship and the concepts of strategic and social entrepreneurship. It further offers a comparative perspective, exploring entrepreneurial dynamics in emerging economies.

At the end of the module you should have fulfilled the following aims and objectives

1. To develop understanding of the theoretical concepts pertaining to the concept of entrepreneurship, its measures and determinants.
2. To increase awareness of the key problems and issues surrounding entrepreneurial developments in Central and Eastern Europe, Russia and China, an ability to examine them critically and relate to the underlying theoretical concepts of entrepreneurship.
3. To develop analytical ability to explore the interaction of entrepreneurship with the economy, and to study other critical relationships involving entrepreneurship, empirically with the perspective of drawing implications for policy-makers.

Assessment Methods

Assessment Style: Assessment is comprised of summative assessment, including a team-based project of 3500 words and a two-hour written exam; and formative assessment of students' work in class to provide them with ongoing feedback to facilitate their learning as it progresses.

Assessment Weighting: coursework – 40%; exam – 60%.

Preliminary Reading

Parker, S. (2009) *The Economics of Entrepreneurship*. Cambridge University Press: Cambridge.

Acs, Z. and Audretsch, D. (eds.) (2010) *Handbook of Entrepreneurship Research*, 2nd ed. – available via SSEES library catalogue in the electronic format.

The course is largely based on academic journal articles available via SSEES electronic library. A guide to supplementary sources, including journal articles, will be provided in the detailed course outline and under 'further reading' at the end of the lecture notes. Students are expected to complete this reading before the tutorial at which the topic is presented so that they can contribute to the class discussion.