UCL SUMMER SCHOOL

Healthcare Management: a London Perspective

Key Information

Module code: ISSU0073
Taught during: Session Two: Monday 22nd July – 9th August 2019
Module workload: 45 teaching hours plus approximately 100 study hours
Module leaders: Professor Nora Ann Colton
Department: Institute of Ophthalmology
Credit: 15 UCL credits, 7.5 ECTS, 4 US Level
Level: Level 2
Pre-requisites: A first year undergraduate module in economics or healthcare
Assessment: Presentation (25%), Project Report (75%)

Module Overview

The recent policy reforms in the NHS, and the challenges faced by health systems globally emphasise the need for future doctors and healthcare managers to understand how systems function, how they are financed, and how strategic policies are developed to ensure the provision of care to the highest quality standards. This module will allow students to get an insight into these topics through the vision and eye health subsector as an example of a speciality area that is experiencing many of the same pressures that are witnessed in the broader health sector. With people living longer and diseases such as diabetes contributing to vision loss, this part of the health sector is under tremendous pressure to serve a larger segment of patient care. With Moorfields Eye Hospital and the Institute of Ophthalmology staff as facilitators of various sessions, students will engage in informed discussions about how various policies, different strategic approaches and types of financing can affect health systems and how Moorfields is addressing these challenges. It will also foster innovative and critical thinking around these crucial areas. The module is relevant for students with several backgrounds, as the various stakeholders in a health system will also be discussed.

Week One

- Introduction to health care management
- Overview of the NHS and the role of specialty hospitals
- Basic techniques for making decisions and evaluations in health economics

Week Two

- Clinical leadership in the Vision and Eye health space
- Governance and management in the Vision and Eye Health Care industry
- Moorfields as a success story of the NHS

Week Three

- Strategic thinking in the healthcare sector
- Understanding the decision making and choices around new technologies and eye health
Module Aims
The main aim is for students to be able to apply their leanings to a real-world case study where they will engage with clinicians, practioners and managers at various levels currently working in the industry. This exposure to a broad range of the most pressing topics in vision and eye healthcare from thought leaderships’ perspectives will be invaluable for creating an experiential environment that will stretch students beyond the classroom. This will provide an opportunity for in-depth learning and the creation of an insightful piece of work. Assessment will be based on an individual coursework project, and final presentation.

Teaching Methods
The course will be delivered through interactive lectures and seminar discussion sessions. Guest speakers will share experiences and further foster discussions with the students. Students will be directed towards class materials, further support and discussion forums on UCL’s virtual learning environment Moodle.

Learning Outcomes
Upon successful completion of this module, students will:

- Understand policy making and financing of health systems, and the inherent complexities of the vision and eye health care subsector
- Have gained knowledge of the changes taking place in the NHS
- Comprehend the importance of resources and uses of financing, and of monitoring and evaluation in the vision and eye health area
- Have gained an ability to think critically and strategically about challenges in healthcare and subsectors
- Have gained an ability to present, argue and communicate complex ideas and to work both individually and in teams

Assessment Methods
- 10-minute group presentation (25%)
- 2,500-word project report (75%)

Key Texts


Module Leaders
Nora Colton is the Director of Education at the Institute of Ophthalmology and Moorfields Eye Hospital NHS Trust. She has a D.Phil. in Economics from St. Antony’s College, Oxford University and is completing a M.Sc. in Health Economics and Pharmoeconomics at the Barcelona School of Business. She has done extensive fieldwork in the Middle East. She is also the Chair of the Board of Trustees for Vision Aid Overseas which is an NGO that operates mainly in Africa. Prior to coming to UCL, she was acting Vice Chancellor and Deputy Vice Chancellor at the University of East London and has over two decades of worldwide experience in higher education management at private and public institutions. She is a Principal Fellow of the HEA.

Please note that this module description is indicative and may be subject to change.