Welcome to the British Council/UCL Museum Training School

Museums and galleries around the world are experiencing unprecedented growth and rapid change. These changes accelerate the need to train a new generation of museum leaders. In response to this need, the British Council and University College London (UCL) have joined together to launch the Museum Training School.

The mission of the School is to provide arts and heritage professionals from around the world with the skills and knowledge necessary to increase the sustainability and growth of museums and galleries.

The synergy of the British Council and UCL will provide a unique learning experience with an international approach and outlook. The Museum Training School is based in London, home to many of the world’s top museums and art galleries, and has links to all of the major regional museums in the UK. Participants will hear from the people who run these institutions and have access to the British Council and UCL’s world class collections that cover subjects ranging from ancient Egypt and natural history to contemporary British art. The courses will also provide opportunities for knowledge and best practices sharing.

The alumni of the Museum Training School will join an international network of museum and gallery leaders who are driven to transform the role of museums as cultural engagement among all segments of society. We invite you to apply to be part of the inaugural year of this exciting programme.

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Director, Museums and Public Engagement
UCL

Andrea Rose
Director, Contemporary Visual Arts and Strategic Programmes
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Courses are designed for an international audience and will provide participants with the skills and expertise needed by museum professionals today. They will be developed in collaboration with museums (with a minimum of four years experience) who have ambitions to be leaders.

The first course offers will be run as a summer school in London in August 2014. Four courses, each lasting a week, will run sequentially and individually enabling participants to join in just one course or attend the complete four week Summer School.

The courses will suit those who enjoy an active learning environment as they will involve hands-on activities and practical exercises, as well as individual and group projects. Learning with renowned speakers, guest lecturers, and highly experienced museum and gallery professionals will cater to different learning and teaching styles.

Speakers will include highly experienced museum professionals from national and major regional museums across the UK, chosen for their professionalism and relevant expertise.

The courses will be taught on the University of London campus, which is located in the heart of the vibrant Bloomsbury area of London, with over 20 museums and cultural institutions within walking distance but easily accessible from the campus. The campus is situated in the heart of London, with over 20 museums and cultural institutions within walking distance but easily accessible from the campus.

By the end of the course, students will:

• Have developed new ways of thinking and teaching in a dynamic, gallery setting.
• Have increased their skills and expertise in their subject of study with direct experience of relevant best practices in the UK museums and gallery sector.
• Be part of a global network of arts and museum professionals.

Course Programme

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2014 Summer School

How to build local, national and international partnerships

4–8 August 2014

This course will provide students with the skills necessary to develop and nurture relationships and engage audiences for the benefit of museums and galleries. The course will cover a range of topics, including how to develop effective partnerships across a variety of sectors, how to use museum collections to teach technical and scientific information, and how to interpret and share this information with the general public.

• The role of partnerships
• Strategic partnerships
• Local, national and international networks
• Mitigating potential partnership conflicts
• Recognising and developing new partnerships

How to develop exhibitions

9–13 August 2014

This course will give students the skills to develop museum exhibitions, including planning, designing, and delivering exhibitions. The course will cover a range of topics, including how to develop effective exhibition frameworks, how to develop exhibition plans, and how to present exhibition ideas to audiences.

• Exhibition planning
• Exhibition design
• Exhibition delivery
• Exhibition evaluation

How to develop schools and learning programmes

14–18 August 2014

This course will give students the skills to develop museum programmes that are relevant and engaging for children and young people. The course will cover a range of topics, including how to develop programmes for children and young people, and how to present these programmes to audiences.

• Programme design
• Programme delivery
• Programme evaluation

How to develop community engagement programmes

25–29 August 2014

This course will give students the skills to develop museum programmes that are relevant and engaging for community audiences. The course will cover a range of topics, including how to develop programmes for community audiences, and how to present these programmes to audiences.

• Programme design
• Programme delivery
• Programme evaluation
The programme was very well organised. Every museum we visited was a new experience to discover. The experience of this programme changed my way of thinking.’


Entry requirements and how to apply

Eligibility
Each course will be limited to a maximum of 20 participants. Participants will be:

• Mid career museum professionals (a minimum of 3 years experience)
• Comfortable with public speaking
• Able to work in teams and diverse groups
• Open to new experiences
• Able to have an impact on their institution’s strategy and/or programming

The courses will be conducted in English. All applicants will be expected to have a good knowledge of English, both spoken and written (ielts Level 5.5 or toefl with a score of at least 90).

Fees
The course fee is £900 per week. The fees cover course participation, off-site visits and learning materials and include lunches and refreshments throughout the week. Payment of the full fee will be due eight weeks prior to the beginning of the course. Participants will be responsible for arranging and covering the costs of their travel and accommodation. A list of recommended hotels will be provided.

Participants will receive a British Council/UCL certificate confirming their participation in the course.

Dates
4–8 August
Course 1: How to build local, national and international partnerships
11–15 August
Course 2: How to develop exhibitions
18–22 August
Course 3: How to develop schools and learning programmes
25–29 August
Course 4: How to develop community engagement programmes

Applications
The final deadline for applications is Sunday 18 May 2014, but applications will be assessed from Friday 18 April. Participants are welcome to apply for one, two, three or four courses. All applicants will be required to complete an online application form. This application form, contact details and further information will be found on www.ucl.ac.uk/museums/our-work/international.

Deadline for applications is Sunday 18 May 2014. Applicants will be notified by Friday 30 May 2014.
“...gave me great ideas for developing our museums...”
Participant, Cultural Heritage Fellowship Programme 2012

About the British Council

The British Council (www.britishcouncil.org) is the UK’s international organisation for educational opportunities and cultural relations. With offices in over 100 countries, the British Council plays a major role in building skills, connecting educational and arts institutions and supporting cultural and economic development. The British Council has worked with museums worldwide for over seventy five years.

Since the 1930s, the British Council has been collecting works of art to promote the achievements of UK artists. The collection now numbers more than 8500 artworks, covering numerous media and aspects of British art and design of the 20th and 21st centuries. This unique resource introduces the achievements of successive generations of British artists to audiences worldwide (www.collection.britishcouncil.org).
University College London (UCL) ([www.ucl.ac.uk](http://www.ucl.ac.uk)) is one of the world’s leading universities and ranks fourth in the QS World University Rankings. It has a significant range of international partnerships, including satellite campuses in Qatar, Kazakhstan and Australia. UCL runs a highly prestigious postgraduate museum studies course, and, from its UCL-Q campus in Qatar, a cultural heritage capacity building programme.

Uniquely for a London university, UCL has a range of outstanding collections, including the Petrie Museum of Egyptian Archaeology, Grant Museum of Zoology and UCL Art Museums. In addition, UCL is a world class centre of object based research and teaching, dedicated to developing and sharing knowledge ([www.ucl.ac.uk](http://www.ucl.ac.uk)).