UCL CENTRE FOR BEHAVIOUR CHANGE

TOWN MEETING

17:00-18:30
Monday 13 May 2013
University College London
G29 JZ Young Lecture Theatre, Gower Street, London WC1E 6BT
18:30-20:00
RECEPTION TO FOLLOW THE MEETING

Following a series of very successful lectures, seminars and workshops, the UCL Grand Challenge of Human Wellbeing is pleased to continue working with Professor Susan Michie (Chair of Health Psychology at UCL's Research Department for Clinical, Educational and Health Psychology) on setting up a Centre for Behaviour Change (CBC) at University College.

Since Behaviour Change is increasingly recognised as a powerful tool to positively influence population health, human wellbeing, social cohesion and urban sustainability, it is imperative that UCL be able to bring together and synthesise the knowledge and expertise of those working in relevant and related areas.

Therefore, the mission of the Centre for Behaviour Change is to provide a unique platform for collaboration, engagement and knowledge dissemination across the disciplines and beyond academic boundaries.
Its objectives are:

1) To foster cross-disciplinary research, teaching and knowledge transfer at UCL.

2) To improve cross-disciplinary communication about behaviour change research, teaching and other activities at UCL.

3) To enhance the academic, public and policy impact of UCL research and expertise in behaviour change, both nationally and internationally.

UCL staff, students and members of the public are cordially invited to discuss and contribute actively to the setting-up process of the proposed Centre for Behaviour Change at UCL.

CLICK
HERE TO REGISTER

Programme

Welcome.
Professor David Price
UCL Vice-Provost(Research)

Introduction.
Chair - Professor Graham Scambler (
Faculty of Population Health Sciences)

Speakers

Why a UCL Centre for Behaviour Change?
Prof Susan Michie
(Faculty of Brain Sciences)

What do we mean by behaviour change? A look across disciplines.
Dr Caroline Selai
(Faculty of Brain Sciences)

The Behaviour Change Wheel: a cross-disciplinary model.
Prof Susan Michie
(Faculty of Brain Sciences)

A Dean's Perspective on the Centre for Behaviour Change.
Prof Anthony Finkelstein
(Dean, Faculty of Engineering Science)

Building Environments to Change Behaviour.
Dr Marcella Ucci
(Bartlett, Faculty of the Built Environment)

Technology & Behaviour Change- Inevitable or Designable?
Dr Henry Potts
(Faculty of Population Health Sciences)

A Dean's Perspective on the Centre for Behaviour Change.
Professor Alan Thompson
(Dean, Faculty of Brain Sciences)

Closing Remarks
Professor David Price
UCL Vice-Provost (Research)

Reception (Venue to be Confirmed)

For further information please contact CBC Coordinator Anna-Maria Volkmann, UCLOffice of the Vice-Provost (Research), 2 Taviton Street, London WC1H 0BT, anna-maria.volkmann@ucl.ac.uk, www.ucl.ac.uk/grand-challenges
ALTERNATIVELY, TO REGISTER AND TO RESERVE SEATS GO TO http://behaviourchangetmeet.eventbrite.com/#