With his wealth of knowledge and cross-sector experience, Simon is able to offer entrepreneurs exactly the kind of specific, hands-on advice they’re looking for.

**Bringing experience to UCL entrepreneurship**

Simon Hulme is a man who knows business inside out. Having built his first company at the age of 24, he’s gone on to have a successful career as an entrepreneur and then as a business angel, management consultant, professional mentor and non-executive director. He’s now added to his roles as a Teaching Fellow at UCL and Course Tutor on the Goldman Sachs 10,000 Small Businesses programme (10ksb), run by UCL Advances in London for upcoming entrepreneurs. With his wealth of knowledge and cross-sector experience, Simon is able to offer entrepreneurs exactly the kind of specific, hands-on advice they’re looking for.

Simon’s long-term entrepreneurship experience means that he has a firm understanding of what it takes to succeed in this field. “Most of all,” he says, “you need passion and commitment”.

Recalling his early days as an entrepreneur, Simon says it was all about gruelling long hours and a hundred percent commitment. He believes it’s vital that young entrepreneurs know what it takes to get – and stay – ahead of the crowd.

**An expert touch**

As a course tutor for 10ksb since 2012, Simon teaches ambitious small business leaders who undertake a rigorous programme of training, mentoring and support in order to take their businesses to the next level.

“It’s hugely rewarding to see these entrepreneurs gain a real understanding of the skills they need to succeed,” he says.

Having made the transition from successful entrepreneurship to business angel, non-exec director and professional mentor, Simon has expert insight into many of the different trials and tribulations that entrepreneurs face. One thing he sees time and time again is that young entrepreneurs often struggle with financial fluency. As a lecturer in Entrepreneurial Finance on the MSc Technology Entrepreneurship at UCL, and on two other degrees within the UCL department of Management Science and Innovation, Simon says, “across the board, a better understanding of entrepreneurial financials would make life easier for young entrepreneurs.”

**Training young entrepreneurs for success**

Dave Chapman, Programme Director for UCL’s MSc in Technology Entrepreneurship, says “As a serial entrepreneur and seasoned early-stage investor, Simon brings a wealth of practical experience and insight to his entrepreneurial finance teaching at UCL”. Among the many ways in which he helps the entrepreneurship community, Simon’s finance teaching is another great chance for him to boost the brains of young entrepreneurs so that they can be well-equipped for whatever real-world business scenarios might arise.
About UCL
UCL (University College London) was established in 1826 and is ranked as one of the world’s top-ten universities. The university is a modern, outward-looking institution, with more than 4,000 academic and research staff committed to engaging with the major issues of our times. It has a global reach, with 34% of its students coming from outside the UK, from almost 140 countries.

www.ucl.ac.uk

UCL Advances
UCL Advances, UCL’s centre for entrepreneurship and business interaction, helps anyone who wants to learn about, start or grow a business. It’s primary role is to promote a culture of entrepreneurship on campus and engagement with entrepreneurs and small businesses beyond UCL’s boundaries. It works to support start-ups and small businesses across London by helping them to access the technical and business expertise of UCL’s staff and students through a series of programmes to help support ambitious young companies.

UCL Advances is affiliated with UCL Enterprise, which provides UCL’s structures for engaging with business for commercial and societal benefit.

www.ucl.ac.uk/advances
www.ucl.ac.uk/enterprise

About Business Support
UCL provides direct business support for internal and external organisations through a variety of programmes, such as grants, space provision, mentoring, training, advice and problem solving. The Goldman Sachs 10,000 Small Businesses is one of these programmes.

The Goldman Sachs 10,000 Small Businesses programme is designed to unlock the economic and job creation potential of small businesses and social enterprises operating in the United Kingdom. The programme is based on the broadly held view of leading experts that greater access to a combination of education and business support services best addresses barriers to growth. 10,000 Small Businesses is targeted at small businesses and social enterprises with clear ambitions to expand. The goal of the programme is to provide participants with tools and resources to help them lay the foundations for long-term sustainable growth and job creation in their communities. It is funded by Goldman Sachs and the Goldman Sachs Foundation and delivered by UCL Advances.

www.ucl.ac.uk/10ksb