



UCL

Engineering Fair 2013

If you want to raise the profile of your organisation and recruit committed and motivated students looking for an engineering career you should exhibit at the UCL Engineering Fair 2013.



Monday 14th October 2013, 5.30 – 8pm. Standard Booking cost: £595 + VAT

UCL is among the world's top universities and is fifth in the UK for Engineering & Technology in the Times Higher rankings.

Last year the majority of student attendees at this Fair were final and penultimate year students who were researching electronic & electrical, chemical, civil & environmental and mechanical engineering careers. Participation in this Fair will provide you with direct access to UCL students from the Engineering Sciences and Built Environment Faculties*, as well as those from other related disciplines with a strong interest in engineering careers.

Facts and figures...

- Over 740 visitors
- 70% of 2012 attendees were final and penultimate year students
- 100% of 2012 exhibitors were either very happy or happy with the number of students they saw
- 86% of 2012 exhibitors were very happy or happy with the number of students who met their selection criteria.

“Very well organised, great take up from students”
EDF Energy

What's included in the cost?

- 2m x 3m space
- Exhibitors choose their preferred stand location (from those available at the point of booking)
- Table, chairs and electrical socket
- Company logo and weblink on our interactive online catalogue
- Catering for your representatives throughout the evening
- Notice board, table cloth and internet connection on request

We offer generous discounts to organisations attending more than one Fair, registered charities and SMEs.

The Fair will be advertised to students in relevant departments via our website, our network of academic Careers Liaison Tutors, UCLAlert targeted email service, social networking and blogs. Flyers promoting the Fair will be distributed on campus in the week leading up to the event, and the online Fair catalogue will carry blog posts, video clips and articles encouraging students to attend.

To make your booking email **Natalia Mazzini-Cea** via careers.events@ucl.ac.uk

How will I benefit from Fair Sponsorship?

By sponsoring a UCL Careers Fair you will benefit from a host of additional marketing opportunities thereby increasing the value of your participation in the Fair.

If you are interested in sponsoring the UCL Engineering Fair, please contact Natalia Mazzini-Cea on 020 7866 3621.