Information interviewing

When you're trying to find out more about your next step, potential job options and how to manage the job-hunting process, it’s important to ask interesting questions. Here are a few ideas to get you started. You can generate even more useful and important questions by thinking about your own particular priorities, interests and requirements.

**Job satisfaction, motivation and link to degree**
- What made you go for this job?
- What is the biggest reward you get from your job?
- How much of the subject knowledge that you gained from your degree do you use on a daily basis?
- What did you learn in your course that has really helped you to do your job?
- Do you use the skills you learned in your degree?
- How does the job differ from what you expected?

**Details of the work**
- Can you describe some actual examples of the sort of activities that your job involves?
- What are the hours like?
- How do you know you are doing a good job?
- What is the most important thing you have learnt through doing this job?
- What skills do you use most often?
- How much variety is there in this role?
- Can you tell me some of the things you would do on a typical day?
- If you could change one thing about your job, what would it be?

**Career progression and development**
- What is the typical career progression in this field?
- How long would you expect to stay in this job?
- What sort of jobs do people move on to?
- How has the job changed in the time you’ve been here?
- Do you know anyone who has made an interesting career move from this type of work?
- Are there any training or development opportunities?
- How do you see this job developing in the future?
- How do you keep up to date with developments in this field?

**Colleagues, culture and environment**
- What proportions of the time are you working on your own or as part of a team?
- Is there a particular type of person who works in this field?
- How typical are you of other people working in this role?
- How would you describe the organisation culture and is it the same in other organisations in this field?
- What are the facilities and resources like?

**The sector**
- What are the most important current issues in this sector that are likely to affect your job?
- Where do you find out about industry news and gossip?
- How competitive is the job market?
- How is the industry changing?
- What are likely to be growth areas over the next few years?
- What threats does your organisation face?
- How often do vacancies arise and where do they appear?
- How secure is the job situation?

**Routes in**
- How did you get into this job?
- What would a well-qualified candidate be like?
- What would you look for on someone’s CV?
- How do people normally get useful experience on their CV?
- Are there any courses that would be helpful?
- What skills are most relevant to the job?
- Where, if anywhere, are vacancies advertised?
- Who would be good people to contact?
- What opportunities are there for gaining relevant experience?
- What advice would you give to someone in my position?

**Managing your job hunt**
- What would a typical day spent job hunting look like for you?
- What did you find to be the most difficult part of your job-hunt?
- How did you keep yourself motivated?
- What support and resources did you find the most helpful?
- How did you understand what was important to you in a job?
- How did you narrow down your options?
- If you had your time again, what would you have done differently?